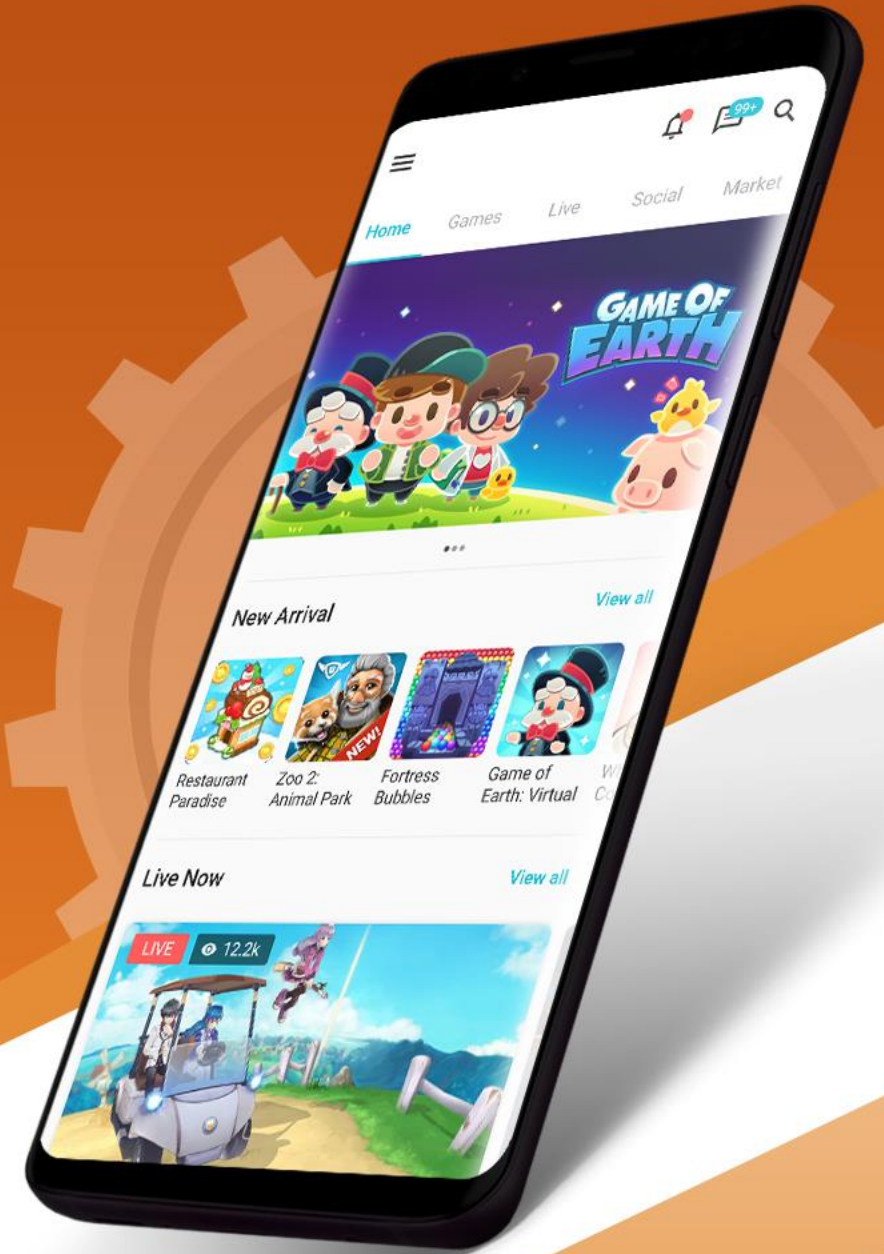


GEAR

Social Gaming Platform

START MAKING MONEY TODAY



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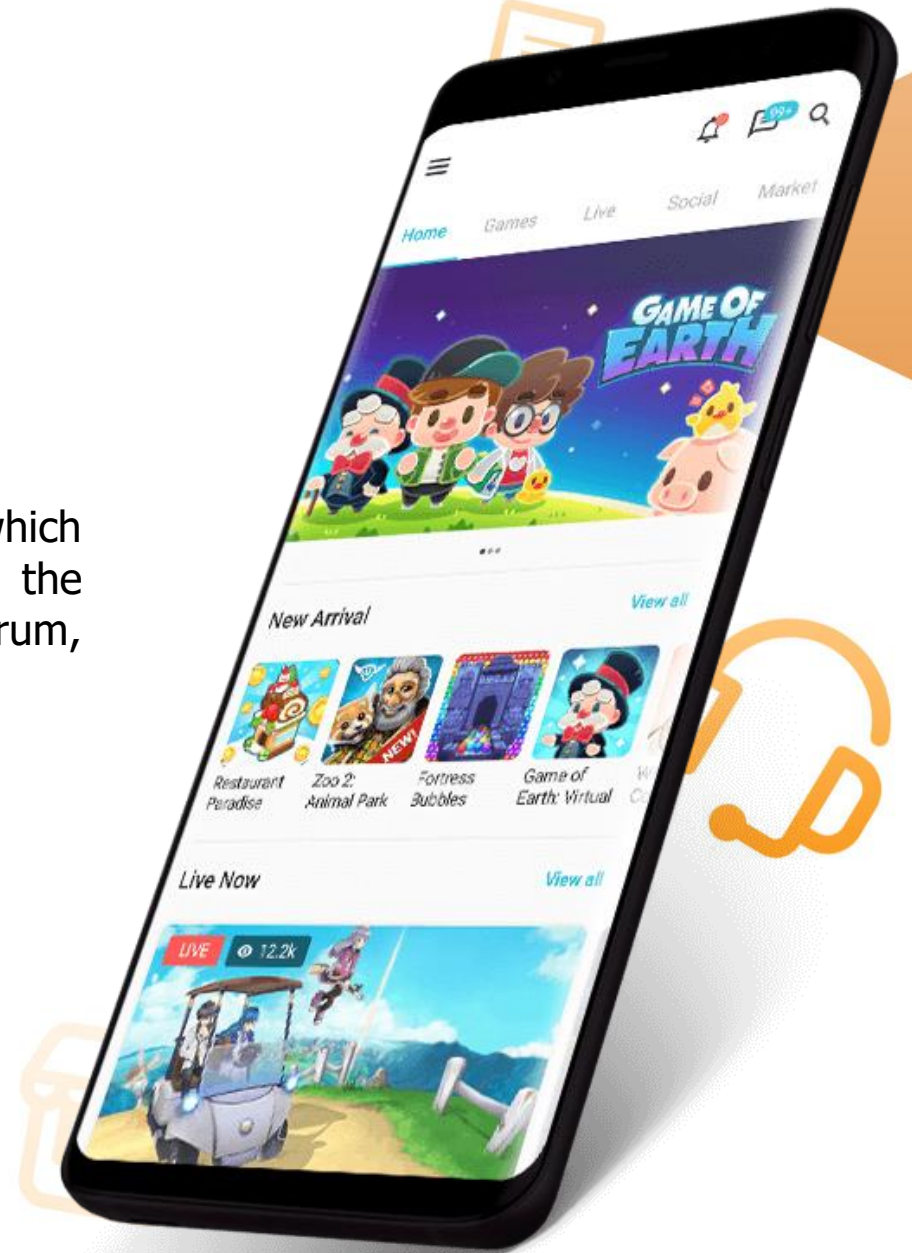


GEAR

Social Gaming Platform

GEAR is a brand new mobile **SOCIAL GAMING PLATFORM** which is not only give service as 3rd party store but we gather the prominent point of social platform into GEAR such as Forum, Messenger, Marketplace, Live Streaming in ONE platform.

Join us and **START MAKING MONEY TODAY!**



*All trademarks and other product designations are the property of their respective owners.

GEAR CONCEPT



Localization



Local Payment



User Acquisition



Customer Service



IDC/ Cloud Service



**One stop service for
partner**



**Start making money
today**

WHY Choosing GEAR?



WHY Choosing GEAR?



GEAR has many strong points such as



Community

Centralized place for gaming community.
Group, Forum, Friend list, Messenger,
Achievement ranking, etc.



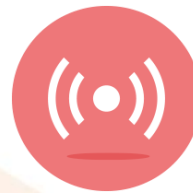
Marketplace

Live Flea market for players which
we get revenue from their sells.



Shop

Promotional and exclusive items can
be bought here, directly from the
game creators!



Streaming

Live streaming your games easily
with innovative Gear Streaming.



Speak

Voice connect with your teammates
among the heat of battles.

WHY Choosing GEAR?



Sophisticated shelf AI

GEAR suggest apps according to user's behavior to increase download chance.



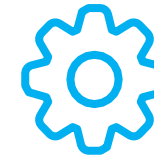
Easy login ID

Using GEAR requires no login at all. Users only need to login their social ID, Gear ID, or EXE ID to use GEAR wallet.



Ready-to-tap-in wallet

GEAR wallet support major payment channel in SEA.



Self service platform

After finishing SDK integration, your app can be analyzed and managed the way you want ALL BY YOURSELF via self-service platform "GEAR console"

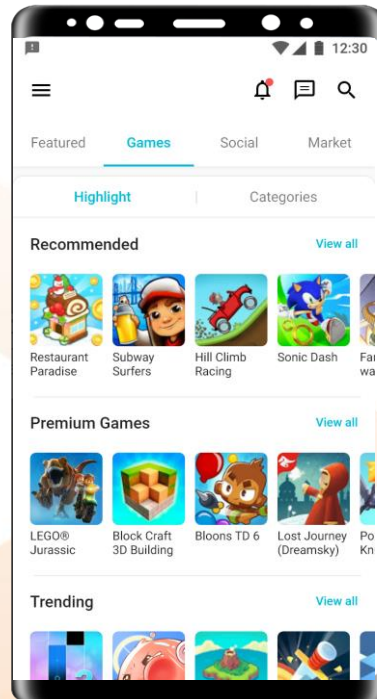
WHY Choosing GEAR?



GEAR SHELF

SIMPLE YET COMPLICATED

Specially designed AI is working hardly behind the scene to make sure each user is getting the best tailored experience.



Game Shelf

Clean and easy to use UI making user comfortable when browsing the shelf. GEAR's specially designed AI will continually suggest games depending on user's behavior to maximize download chance.

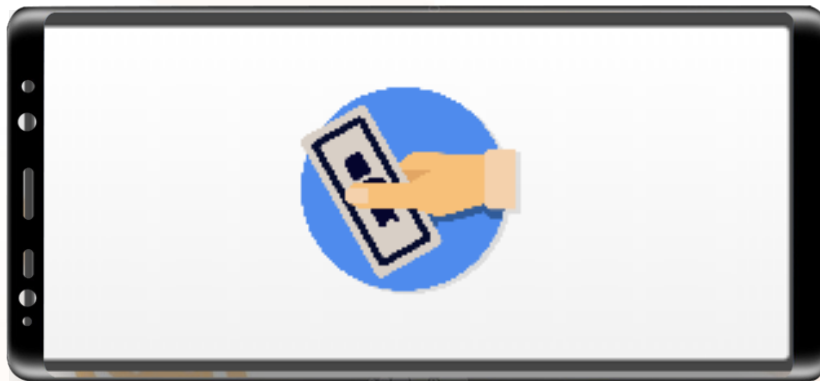
WHY Choosing GEAR?



GEAR WALLET

LOCAL AND ABOARD

GEAR wallet supports varieties of paying method ranging from secured online payment and credit card.



Local Payment

Getting through SEA's low credit card penetration rate with local payment in each country is a must! GEAR wallet supports local payment in each country to make sure users can pay when and where they want!



Credit Card

Less users with more paying power! The ones who prefer paying with Credit card are generally having high paying rate. We serve them both.

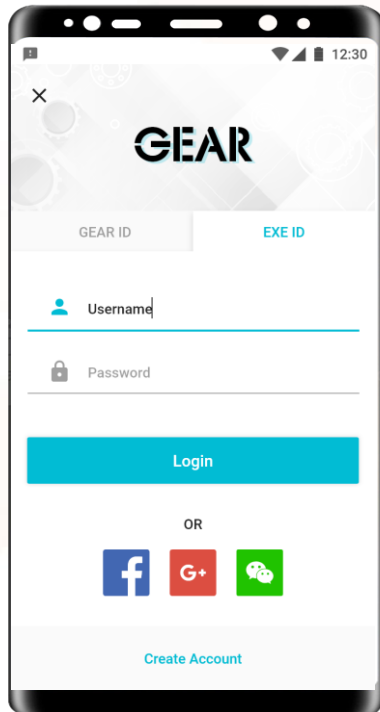
WHY Choosing GEAR?



EASY ID

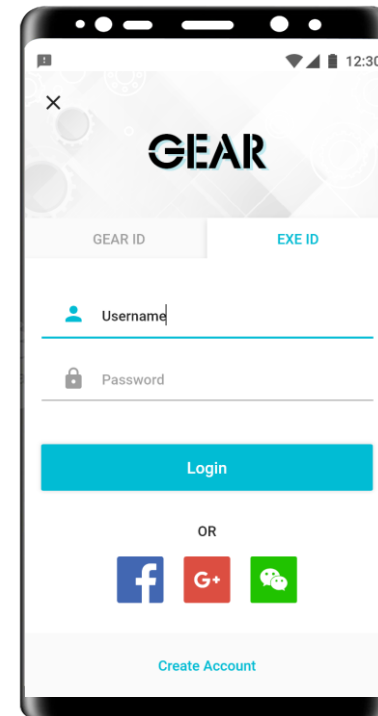
SOCIAL OR PRIVATE

One touch login with social ID or login with already owned EXE ID to use GEAR wallet in no time. Don't forget that browsing and downloading games can be done without any login at all!



Social ID

Login easily with SEA's favorite social ID, no matter it's Facebook, Google+ or Wechat. It's just one click away.



EXE ID

Electronics Extreme has existing millions of EXE ID. Users can easily login with their existing ID immediately.



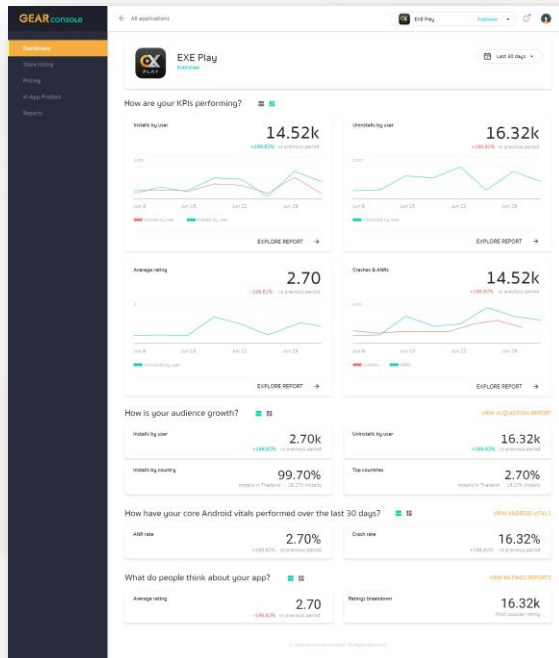
WHY Choosing GEAR?



GEAR CONSOLE

Slow support? Need analytical data?

GEAR console is centralized tool to handle various tasks from changing IAP to analyze real time statistics that serve everything you ever need. So Adjustment and analyzation is not hard to handle.



App Usage Data

App usage and IAP data will be shown in GEAR console so you can analyze what's good or bad without any guess work.

The screenshot shows the 'All applications' management page in the GEAR console. It lists various applications with their status and details.

App name	Active/Total installs	Avg. rating/Total #	Last updated	Status
Game testing (com.ace.developer)	10,520 / 128,321	3.47 / 782	Jan 21, 2018	Published
EXE Play (com.ace.developer)	10,520 / 128,321	3.47 / 782	Feb 21, 2018	Published
Game testing (com.ace.developer)	10,520 / 128,321	3.47 / 782	Jan 21, 2018	Unpublished
Game testing (com.ace.developer)	-	-	Oct 21, 2018	Draft
Game testing (com.ace.developer)	10,520 / 128,321	3.47 / 782	May 20, 2018	Unpublished
EXE Test	-	-	Jan 21, 2018	Draft
Game testing (com.ace.developer)	10,520 / 128,321	3.47 / 782	Aug 29, 2018	Published
EXE Test	-	-	Jan 21, 2018	Draft



App Management

App Management - All your app's adjustment can be done as self service via GEAR console. You can change IAP, app name, etc. within this self-service platform.

WHY Choosing GEAR?



SIMPLE SDK

EASY AND CONTROLLABLE

GEAR's SDK is very simple to integrate. We handle the hard things so you can focus on your games.

Generate Revenue Instantly

Hop through a few steps in our easy-to-use SDK to plug into GEAR's wallet and start making money today.



Login-free Integration

Both social ID and EXE ID login are processed by GEAR to keep you hassle free from login integration process. Moreover, users can do everything in the app, except using wallet, without login to any ID at all!

Highly Expertise Personnel Supported

SDK support section of our staffs are full of specially trained personnel to support unexpected problems in no time.

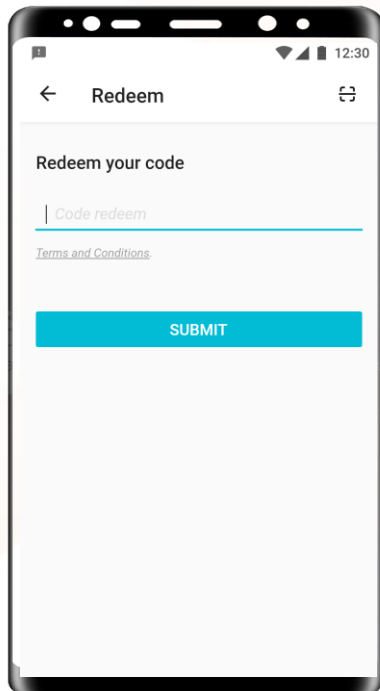
WHY Choosing GEAR?



REDEMPTION SYSTEM

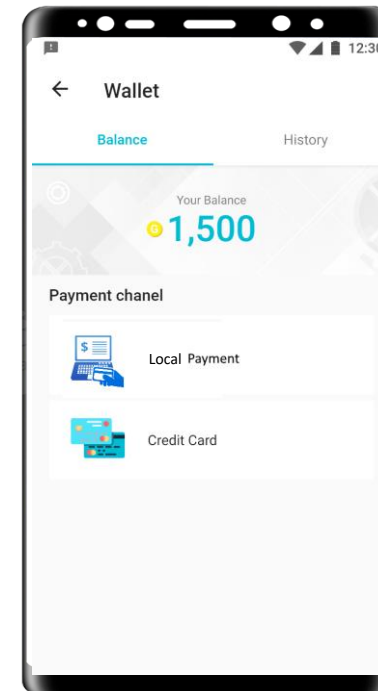
Redeem codes directly in GEAR!

Codes can be redeemed directly within GEAR to receive GEAR point, in-game item or paid app.



In-game Item

User can redeem codes in GEAR and get in-game items directly in their game account. GEAR also support LBS and QR scanning for offline event.



GEAR point

GEAR point can also be obtained by redeeming codes in GEAR. These points are virtual currency in GEAR wallet.

WHAT GEAR do for YOU?



*Extra service that customer need to pay additional fee

WHAT GEAR do for YOU?



LOCALIZATION

Because localization is not just translation

Localization need local's understanding and preferences. We use native personnel to handle the task to make sure it suits local market.

Direct translation without considering local preferences can cause catastrophic result. The more local knowledge we have, the more suitable contents we can serve the community.



Language Localization

In-game text translation with native personnel that fully understand what's going on in their own country. Flashy words or trending phrases, they are using those in everyday life.



In-game Culturalization

We can suggest in-game contents or IAP according to local users' preferences. Because no one know better than local gamers, and we are one of them...



Ads Localization

Advertising material translation and suggestion according to everyday changing online world.

WHAT GEAR do for YOU?



CUSTOMER SERVICE

Speak in the same language and manner

Our customer service personnel speak in the same language as users, gaming language! We know the drill and how to handle task naturally.



Your friendly gamer

Our customer service personnel speak in the same language as users, gaming language! We know the drill and how to handle task naturally.



Live Chat

24 hours customer support via Live Chat system. Our fully trained staffs are helping in friendly atmosphere, just like talking to a friend playing the same game.



Facebook Fanpage

We value each user's opinion so we consider and feedback to every comments in Facebook Fan page, no matter they stuck on something or just appreciating the game.

WHAT GEAR do for YOU?



IDC/CLOUD SERVICE

Effortless server management

Our server technical team is here to help setting up things from scratch in no time. All we need is just requirement from your side.



IDC/Cloud

Whether it's IDC or Cloud, physical or VM, we've got it all covered. Just tell us your server requirement and we will handle it in no time.





THANK YOU

Visit our website: gear.extreme.co.th

Contact us: gear@extreme.co.th